

The Elastic Engineering Methodology

Permanent knowledge. Elastic capability.

A practical framework for building engineering organisations that can expand, contract and evolve with business demand.

Fixed workforce. Variable demand.

Engineering requirements rise, fall and change. Permanent headcount rarely does.

UNDER CAPACITY

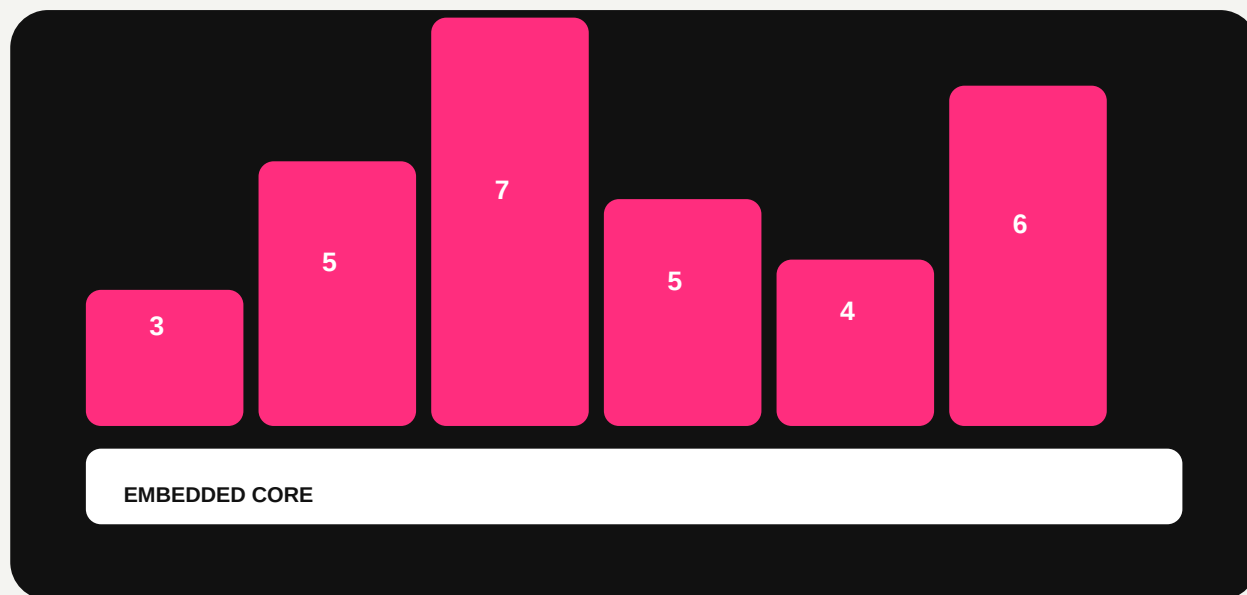
When demand exceeds the team, delivery slows and hiring becomes urgent.

EXCESS CAPACITY

When demand falls, fixed capability remains on the cost base.

ELASTIC ENGINEERING

Align capability more closely with actual demand.



Core + Flex + Operate.

A stable embedded team surrounded by specialist capability that changes with the roadmap.

01 CORE

Dedicated embedded capability.

Institutional knowledge. Continuity.
Accountability.

02 FLEX

Specialist capability on demand.

Scale up, scale down, or change the skill mix.

03 OPERATE

One managed system.

Talent, performance, rotation, capability and workforce planning.

PEOPLE

PROCESS

TECHNOLOGY

A different engineering equation.

Not cheaper people. Better economics per outcome.

LEANER

Maintain continuity without permanently carrying peak capacity.

FASTER

Access pre-qualified specialist capability sooner.

FLEXIBLE

Change the team and skill mix as requirements evolve.

INTEGRATED

Engineers operate inside your systems, processes and culture.

MANAGED

One partner handles the operating complexity behind the workforce.

You lead the engineering organisation. We make sure it has the capability required to deliver.

Design the organisation around the work.

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|----|---|----|---|
| 01 | What are we trying to deliver over the next 12-24 months? | 02 | What capabilities does that require? |
| 03 | Which capabilities should we own permanently? | 04 | Which requirements fluctuate? |
| 05 | Which specialist skills are difficult to access? | 06 | Where can technology increase engineering productivity? |
| 07 | What should sit within Core? | 08 | What should sit within Flex? |

Build the engineering organisation you need today.